

Frank B. Fuhrer Wholesale Company

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2012 Labatt Blue Light and Labatt Blue Pittsburgh Penguin Great Bottle Opener Giveaway

To celebrate the start of the 2012-2013 hockey season in Pittsburgh, Labatt Blue Light and Labatt Blue will offer a Penguin Great Bottle opener inside specially marked cases of 28 pack bottles of Labatt Blue Light and Labatt Blue. Consumers will look for specially marked packages of 28 pack bottles of Labatt Blue Light and Labatt Blue at retail. There will be 1 of 4 different Pittsburgh Penguin bottle openers in specially marked cases.



Magic Hat Seasonal Available in October



Magic Hat I.P.A. on Tour Seasonal: Encore- An American Wheat I.P.A

A genre-blending mix of an American wheat beer and a traditional India Pale Ale. Encore is hopped and dry-hopped with Simcoe and Amarillo hops, and has a pleasant grapefruit aroma that compliments its subtly sweet malty backbone. Grab a lighter and get up front!



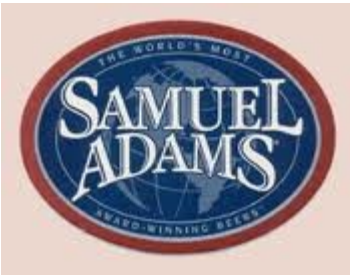
Magic Hat Winter Seasonal: Heart of Darkness

Our inky-black stout had a smooth, round palate with a dreamlike undercurrent of bittersweet chocolate. This dense liquid-silk summoned hope from hibernation and balanced winter's endless white snows with a rich swirl of creamy black rapture.

Magic Hat Winter Variety Pack- Winterland



Our gathering of seasonal offerings to help you enjoy your own Winterland Wonderland. A holiday party-to-go that's ready whenever and wherever yule logs are lit and uncontrollable wassailing breaks out. The Winterland variety pack includes #9, Heart of Darkness, Encore, Stoke- Holiday Spiced Al.



Sam Adams Small Batch Series Re-alignment

Sam Adams Small Batch Series contains innovative beers with interesting ingredients and aren't bound by traditional styles. Each beer has bigger flavor with over 6% ABV. The 22oz bottles have five main styles with one rotational brew. The five year round styles are Imperial White, Double Bock, Tasman Red, Third Voyage and Dark Depths. The rotational brew will be available in a 22oz bottle and on draft and will have a quarterly rotation.

The first rotational brew is **Fat Jack Double Pumpkin Ale** and will be available August through October. Fat Jack is brewed with over 20lbs. of real pumpkin for a full bodied sweetness and amber hue. It is rich and roasty with hints of molasses and caramel from its roasted and smoked malts. The background of spice comes from traditional pumpkin pie spices and has an ABV of 8.5%.

Dark Depths, a Baltic IPA, is a dark and fierce English porter which was transformed from mild ale to a dark and complex lager that confounds definition. Immersed in dark, roasted malts and a bold citrus hop character, these big and contrasting flavors are brought together with the smoothness of a lager for a brew that's rugged, mysterious and full of flavor. Dark Depths has an ABV of 7.6%.

Third Voyage is a double IPA and is bright and intense, using Cascade hops from 3 regions for a bold citrusy and earthy character. The caramel and honey malt add a touch of malt sweetness with hints of caramel and toffee. Third Voyage has an ABV of 8%.

Tasman Red is a Red IPA and is bold yet lively and is a bit rugged. This brew contains Topaz and Galaxy hops grown from Tasmania with grapefruit, pine and earthy hop character. It finishes smooth, rounded and roasted from its specialty malts with an ABV of 6.7%.

Double Bock is rich and full-bodied with a deep mahogany color and a velvety smooth flavor. It is brewed with a half-pound of malt in each bottle and is balanced by a subtle piney, citrus hop note from Noble hops. Double Bock has an ABV of 9.5%.

Lastly, **Imperial White** is a double white with and ABV of 10%. Double White puts a new perspective on a Belgian witbier, taking its wheat and citrus characteristics to a new level. This brew has a bigger body and flavor with 50% malted wheat and has a range of spices that add complex flavors of dry fruits, exotic spices and floral blossoms.



SEASONAL PRODUCTS

Budweiser Project 12

The Budweiser brand is pleased to announce Project 12, a collaboration of brew masters from each of our twelve U.S. Breweries. Brew masters were asked to develop a new beer idea for Budweiser leveraging the brand's key attributes: a clean, crisp finish, session-ability, brilliant color and our signature yeast strain. Three selections will be available in the Project 12 Sampler Pack this fall.

The beers to be featured will be announced in September. Sales to retailers for the Project 12 Variety pack 12oz NR Bottles will be mid – late October.



Penn Harvest Rye Ale

Penn Harvest Rye Ale uses a complex grain bill and showcases rye's spicy character

balanced by big hop aromatics and flavor. Available in bottles and draft.

Mike's Winter Blackberry

Most people dread the coming of winter, but not Mike. That's because he can't wait to introduce his latest seasonal creation, Winter Blackberry.

It's the perfect combination of crisp blackberry refreshment with the trademark Mike's kick...so go ahead, pour it over ice and enjoy the best winter has to offer. Crisp as snow and dark as night, Mike's hard Winter Blackberry is sure to make you smile on those dreary days of winter. Available in October.



Shock Top End of the World Midnight Wheat

Shock Top End of the World Midnight Wheat is unfiltered wheat ale brewed with midnight wheat, chocolate malt, chilies and other spices. This limited edition 6% ABV ale has a dark, rich color and delivers an indulgent flavor and sessionability.

Available late October in 12oz NR 4/6, 12oz NR 2/12 and 1/6 Barrels.



Pipeline Porter from Kona Brewing

Kona Brewing Company is pleased to announce our next Aloha Series; Pipeline Porter. This classic Porter brewed with freshly roasted Kona Coffee is smooth and dark with a distinctive roasty aroma and earthy complexity from its diverse blend of premium malted barley. A delicate blend of hops rounds out this palate-pleasing brew. 5.4% ABV, 30 IBU. Available September 3rd in 24/12oz NR 4/6 and 1/2 Barrels.



Return of the Busch Hunting Package!

Goose Island in the Pittsburgh Market.



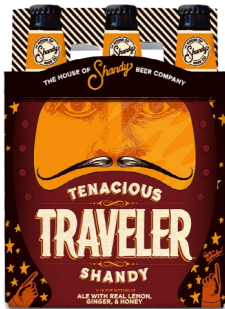
Busch Hunting Packaging returns late September.



Package graphics on Busch 30pk Cans, 24/12oz Cans 2/12 Pack and 15/24oz Cans will change to the Busch Hunting.

Goose Island is coming to Pittsburgh in October. Ask your Fuhrer Eagle Sales and Service representative for details.

New Everyday Products



House of Shandy Tenacious Traveler

The House of Shandy is introducing the Tenacious Traveler, an invigorating fellow that breaks from the traditional norms of shandys. Tenacious Traveler is a bright, vibrant wheat beer brewed with real ginger and clover honey that delivers the perfect balance between spice and sweetness. Try one and you'll see why we aptly call him the Tenacious Traveler!

Sam Adams Whitewater IPA draft

Sam Adams Whitewater IPA has the best of both worlds. This hazy brew combines the crisp spicy wheat character of a white ale with the intense hop flavor of an IPA.

American and Australian hops pack a piney, citrusy punch in this unique beer. It also has a subtle addition of apricots, which provide a slight sweetness to balance the bitterness of the hops. This is now available in draft and bottles all year round and also has an ABV of 5.8%.



Bear Republic Back in the Pittsburgh Market



Bear Republic Racer 5

This hoppy American IPA is a full bodied beer brewed with American pale and crystal malts, and heavily hopped with Chinook, Cascade, Columbus and Centennial. There's a trophy in every glass. Available in cases and barrels.



Bear Republic Red Rocket Ale

Red Rocket Ale is a bastardized Scottish style red ale that traces its origins to our homebrew roots. This full bodied and hoppy brew finishes on the palate with sweet, caramel malt flavors. Available in cases.



Bear Republic Hop Rod Rye

High gravity IPA brewed with 18% rye malt. Hop Rod Rye has a floral hop aroma and subtle caramel notes with a slightly earthy and spicy rye character. Available in cases and barrels.

New Everyday Products

Brooklyn Brewery Blast



Brooklyn Brewery is half-way between the hop country of Yakima Valley, Washington and the hop country of Kent in England. So they use the bright citrusy American hops to bring the noise and the earthy English hops to build the foundation of a hop monster brandishing five pounds of hops per barrel with considerable finesse. The varieties are half American, half English: Ahtanum, Simcoe, Willamette, Centennial, Palisade, East Kent Golding, Northdown, Challenger, and Fuggle. Maris Otter and German Pilsner malts bring solidity, balance and beautiful flavors to a golden beer that's ludicrously hoppy, strangely quaffable and oddly compelling. You won't even know what hit you. Blast is now available in 1/2 Barrels and 1/6 Barrels.



Brooklyn Sorachi Ace

Brooklyn Sorachi Ace is a classic saison, a cracklingly dry, hoppy unfiltered golden farmhouse ale, but made entirely with now-rare Sorachi Ace hops grown by a single farm in Washington. It is fermented with our special Belgian ale strain, and then add more Sorachi Ace hops post-fermentation. After the dry-hopping, the beer emerges with a bright spicy lemongrass / lemon zest aroma backed by a wonderfully clean malt flavor. It tastes like sunshine in a glass, and that suits us just fine, especially with seafood dishes and fresh cheeses. It's just the thing on nice summer days and beyond. Available now in 25.4oz bottles, 1/2 Barrels and 1/6 Barrels.



Brooklyn EIPA Cans

Brooklyn East India Pale Ale is inspired by the original East India Pale Ales brewed in England in the early 1800's for the troops in India. Everyday English ales were spoiling during shipment from London, around Africa's Cape of Good Hope, to Calcutta. Using extra malt and hops, British brewer George Hodgson developed an ale with the bitterness and strength to endure the long sea voyage, giving rise to a great beer style. Brooklyn Brewery East India Pale Ale is a deep golden beer brewed from British malt and a blend of hops featuring the choice East Kent Golding variety. It is traditionally dry-hopped for a bright aroma of hops, lemongrass, pine and citrus fruit, and has a robust bitterness, a warming malt palate and a clean hoppy finish. Now available in 24/12oz Cans.

Brooklyn Lager Cans

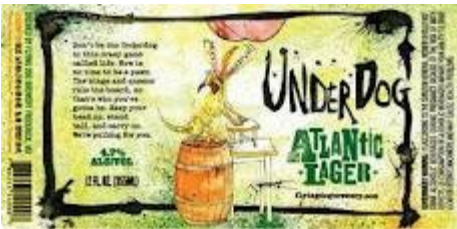


In the late 1800's Brooklyn was one of the largest brewing centers in the country, home to more than 45 breweries. Lager beer in the "Vienna" style was one of the local favorites. It is amber-gold in color and displays a firm malt center supported by a refreshing bitterness and floral hop aroma. Caramel malts show in the finish. The aromatic qualities of the beer are enhanced by "dry-hopping", the centuries-old practice of steeping the beer with fresh hops as it undergoes a long, cold maturation. The result is a wonderfully flavorful beer, smooth, refreshing and very versatile with food. Dry-hopping is largely a British technique, which we've used in a Viennese-style beer to create an American original. Now available in 24/12oz cans.

New Everyday Products

Wells Banana Bread

This unique brew combines all the traditional qualities and style of a Charles Wells beer with the subtle flavour of banana. Wells Banana Bread Beer is a popular beer in the Wells and Young's range of ales. The beer has achieved a number of accolades including winner of "Beer of the Festival" award at CAMRA's London Drinker Festival in March 2002. Tempting banoffee aromas tempered by a grassy, lemony nose all leading to a finely balanced, fresh, delicate flavour of peppery hops with a lingering dry finish. Now available in 30 liter draft.



Flying Dog Underdog Atlantic Lager

What's and Atlantic Lager? It is a style created by the Flying Dog brewers, it's a light, crisp, and refreshing beer with complex lager and hop character—perfect for hot and humid summers. Available in 12oz bottles, 1/2 Barrels and 1/6 Barrels.

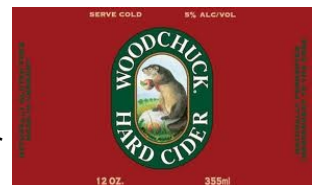
Flying Dog Wildeman Farmhouse IPA



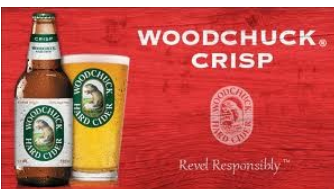
Staying true to its name, Wildeman is a beast of a Farmhouse IPA and has a lot going on. Citrus and spice greet the nose, followed by sharp hop bitterness. Wildeman's a great complement to bold, rich and spicy dishes like Schezuan and Thai proteins. It's also great with dark chocolate, especially made with orange peel. Available in 12oz bottles, 1/2 Barrels and 1/6 Barrels.

Woodchuck Amber Cider

The original Woodchuck. People liked it so much Woodchuck developed 4 different styles. The Amber is sweet (but not too sweet) with a nice golden color and crisp finish. Now available in 24/12oz Cans.



Woodchuck Crisp



A session cider that's cool, refreshing and crafted to be delicate in body and perfected with a delicious crisp apple taste. Now available in 24/12oz bottles.

Blanche DeBruxelles

Blanche de Bruxelles owes its natural cloudiness to the presence of wheat (40%). During the boiling process, natural aromas are added - coriander and dried orange peel. You will note its freshness and refinement upon tasting, typical for this extraordinary white beer. The brewing method, which includes the gradual addition of hot water, takes a long time. Just like all the other beers produced by Lefebvre, this beer is not filtered. If served correctly, it produces a cloudy beer with a white head. Now available in 24/16.9oz cans.



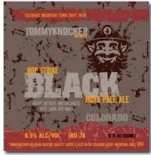
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New Everyday Products

Tommyknocker Pick Axe IPA



A classic American India Pale Ale dominated by pleasant hop bitterness and aroma. Dry hops impart unique aromas and flavors that add to the complexity of this ale. Pick Axe uses a blend of American hops which melds into an award winning flavor. Now available in 12oz bottles, 1/2 Barrels and 1/6 Barrels.



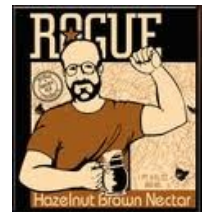
Tommyknocker Hop Strike Black IPA

Hop Strike is a dry hopped black rye IPA. The beer is characterized by an intermingling of spicy citrus hops and chocolate malt. Hop Strike's substantial 78 IBUS are balanced by roasted rye resulting in a nice depth of malt character and deep color. Now available in 12oz bottles.



Rogue Yellow Snow

Pale golden in color with a hoppy fruity aroma. Big hop flavor up front complemented by medium body and hoppyness mid-pallet. Finishes with a characteristic lingering bitterness. Now available in 12oz bottles and 22oz bottles.



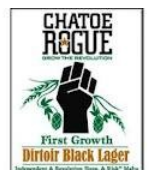
Rogue Hazelnut Brown

A nutty twist to a traditional European Brown Ale. Dark brown in color with a hazelnut aroma, a rich nutty flavor and a smooth malty finish. Now available in 12oz bottles

Rogue Chatoe Series... All the following are available in 12/22oz bottles.

Dirtoir Black Lager

Jet black in color with a tan head, medium to full bodied, deftly balanced, seamless dark roasted malt flavors with a smooth bitterness, lingering long finish.



Good Chit Pilsner



Good Chit Pilsner is made with Rogue Farm barley that is Floor-Malted in small batches. "Chit" refers to the start of the rootlets that emerge from the embryo of the kernel once steeping is complete and germination begins.

OREgasmic Ale

Orange-amber in color, malty aroma, spicy fruity hop flavor with solid malt background and lingering finish.



Single Malt Ale



Single Malt Ale has a malty aroma and is deep golden in color with a dense creamy head. It is medium bodied with a lush rich maltiness from the Dare malt.

New Everyday Products

Innis and Gunn Original Oak Aged

The flagship beer, the one whose discovery led to the formation of the company back in 2003. Its lengthy 77-day maturation imparts flavours of toffee, vanilla and oak that perfectly complement the beer's backbone of luscious malt and fruity hop notes. The oak helps to give Innis & Gunn Original its appealing colour and also mellow the alcohol character, so although the beer is 6.6% ABV, it's very smooth and easy to drink.



Innis and Gunn Rum Cask Oak Age Beer

Rum Cask is fun, vibrant and spicy. Who would have thought that rum and beer would work so well? It's our unique combination of specially brewed beer, rum and oak that just makes this beer sing!

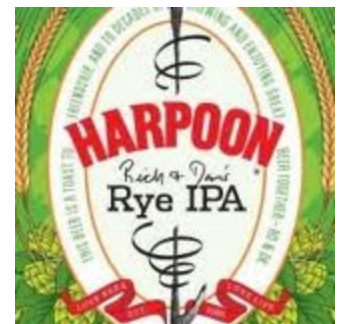
Harpoon UFO White



Light, crisp, refreshing UFO White follows in the tradition of spiced wheat beers that have been brewed in Belgium for well over 300 years. Brewed with orange peel and a unique blend of spices, UFO White is the perfect choice for a summer's barbecue, a night out with friends or any time you're thirsting for something a little different. Like UFO Hefeweizen and UFO Raspberry Hefeweizen, we leave UFO White UnFiltered for a more natural taste and appearance. Now available in 12oz bottles, 1/2 Barrels and 1/6 Barrels.

Harpoon Rich and Dan's Rye IPA

In 2011 Harpoon co-founders Rich Doyle and Dan Kenary brewed a Rye IPA as part of the brewery's 100 Barrel Series. It quickly became a favorite at the brewery, so we decided to make it year-round. This beer is brewed with our proprietary yeast – the same yeast we've used since first brewing Harpoon Ale – and some interesting hop varieties. The combination of Pale, Rye, Caramel 60, Flaked Rye, and Vienna yield a complex malt body that stands up to the spiciness of the rye and the pronounced hop flavor. The rye also adds a reddish hue to the beer. The kettle additions of Centennial, Apollo, and Chinook, and the dry hop addition of Falconer's Flight add a multidimensional hop character. Now available in 24/12oz bottles.

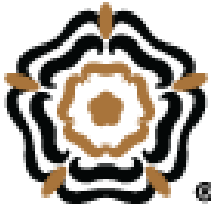


Anchor Brekles Brown



Inspired by the all-malt brown ales in Anchor's brewing archives, Brekle's Brown has a coppery brown color and unusual depth of flavor with hints of citrus which makes for richness and complexity without heaviness. Anchor Brewing's roots date back to the early 1850s. Brekle's Brown is a celebration of Anchor's 140-year brewing legacy. Now available in 12oz bottles, 1/2 Barrels and 1/6 Barrels.

New Everyday Products



Samuel Smith's

Samuel Smith's Organic Cider

A medium dry cider with brilliant straw colour, light body, clean apple flavour and a gentle apple blossom finish. Now available in 24/12oz bottles.

Samuel Smith's Organic Apricot

Apricots contribute to a stunning fruit beer: the ripe, aromatic bouquet supports a sweet, summery flavor with just a suggestion of stone-fruit tartness. Samuel Smith's Organic Apricot Ale is rich and full-bodied; the color is a glowing hazy orange. Now available in 24/18oz bottles.



LA CHOUFFE
Blonde d'Ardenne

LA CHOUFFE

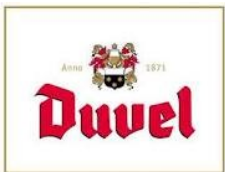
LA Chouffe is an unfiltered blonde beer, which is re-fermented in the bottle as well as in the keg. It is pleasantly fruity, spiced with coriander, and with a light hop taste. Now available in 24/11.2oz bottles.

Houblon Chouffe

The Houblon Chouffe was brewed for the first time in 2006. It is an 'Indian Pale ale' type of beer, with a harmonious balance between a marked bitterness (three types of hops are used to make it) and a pleasant fruitiness. The Houblon Chouffe is unfiltered, and re-fermented in the bottle as well as in the keg. Now available in 12/25.4oz bottles and 20 Liter keg.



Duvel Single



With Duvel Single fermented, the focus was on refreshment, crisp taste, and easy-to-drink character. The beer is not re-fermented, but does have young Duvel flavors emerging from the first fermentation. Now available in 20 liter keg.

Southern Tier 2X Milk Stout

Milk stout, also called 'cream' or 'sweet' stout, is a stout containing lactose, a sugar derived from milk. Because lactose is unfermentable by beer yeast, it adds sweetness and body to the finished beer. Milk stouts have been claimed to be nutritious, and were marketed as such in the early 1900s with claims that would make the FDA wince. One ad read, "Ideal for nursing mothers, for the healthy, for the invalid, and for the worker." Surely! Of course, Southern Tier couldn't stop at a traditional milk stout. Southern Tier is a double, an addition to their 2X line, and at 7.5% ABV is every bit as delicious as it sounds. To your health! Now available in 12oz bottles, 1/2 Barrels and 1/6 Barrels.



New Everyday Products

21st Amendment Bitter American

If you'd been rocketed into space against your will, you might be a little bitter too. Bitter American is our long-overdue tribute to unsung, unwitting heroes everywhere. This American session ale packs a lot of hop and malt flavor into a refreshingly lower-alcohol brew, making it the perfect beer to have on hand when you have a little history to make.



Bitter American is available year-round, in six pack cans and on draft. This extra pale session ale has lower alcohol but all the flavor and hop aroma you expect from a much bigger beer. Give one, or three, a try. Now available in 12oz cans and draft.



Breckenridge 471 IPA

471 is an ale that was created by our Brewmaster to separate the weak from the strong. 471 is a double IPA, that combines Pale, Munich, Caramel-30, Carapils and Torrified Wheat malts, with Chinook, Centennial, Simcoe and Fuggles hops. It has a big sweet mouthfeel, followed by more hoppiness than you've ever had at one time. Enjoy. Now Available in 24/12oz bottles and 1/2 Barrels.

Long Trail Double IPA

Long Trail Double IPA offers true reward to those seeking intensely sensual hop flavor.

Double IPA is a full-flavored ale featuring a good malt backbone combined with an aroma brimming with tantalizing citrus and pine notes. Now available in 22oz bottles, 1/2 Barrels and 1/6 Barrels.



Lagunitas Pils

In The beginning, there were ales. As far as anyone knows, the first beers made were 'top-fermented', which is longhand for 'Ale'. Sometime long before the 1860's, beers became popular that were made in Northern Europe with a bottom fermenting yeast strain that liked the colder temperatures. Because they had to spend weeks aging before they tasted their best, they were known as 'Lager' beer. Lager is the German word for 'storage'. Since they had to sit a while, they took up more time and space and as such were harder and more expensive to make. Where ales are meaty, lagers are sinewy. Where ales are stree, lagers are 'haute couture'. Where an ale might hit you over the head and take your wallet, lagers donate to charity and adopt stray cats. While an ale might steal your car or try to date your daughter and keep her out all night for who-knows-what purpose, a well bred lager would offer to clean your house while you're on vacation and leave fresh scones and coffee for you when you return. Now, don't get us wrong, ales can be a lot of fun to hang out with when you're in the right mood, and if you have bail money on you. But what's wrong with livin' uptown from time to time, on a nice street, where the doormen all wear those little uniforms, the air smells of flowers, and lagers rule the Earth. Now available in 12oz bottles and 1/2 Barrels.

