

Frank B. Fuhrer Wholesale Company

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Corona will launch the “Corona Beach Getaway” sweepstakes, the biggest retail promotion in the brand’s history. The sweepstakes gives customers a chance to win one of 100 trips to Mexico by finding custom-wrapped Corona bottles or cans in stores now until July 31. Specially-marked beach bottles and cans with unique codes have been randomly inserted into packages nationwide. Consumers can use the code to enter the random drawing to award more than 1,700 prizes that include Corona-branded patio umbrellas, rolling coolers and beach cabana tents, at CoronaBeachGetaway.com.



Corona Presents Kenny Chesney Goin’ Coastal 2011 Tour Hard Rock Pre-Party



Hard Rock International once again partners with country music’s four-consecutive Academy of Country Music and four-time Country Music Association Entertainer of the Year Kenny Chesney and his 2011 Goin’ Coastal Tour to host the official Goin’ Coastal pre-party for fans prior to Chesney’s concert on Friday night (July 1) from 8pm-11pm. A reggae band will perform at 9pm at the Hard Rock in Station Square. Non perishable food items (10 items/person) will be collected as the door cover and will benefit a food shelter in each market (selected by Hard Rock). Corona/Kenny Chesney tour Bus will be parked out front of the Hard Rock in Station Square.

BONUS MOOSE LIGHT LIME FLIP FLOPS



Moose Light Lime Flip Flops

Enjoy the Great Outdoors this summer with New Moose Light Lime Flip Flops. Moose Light Lime will be celebrating the summer by rewarding customers with 1 of 3 pairs of flip flops inside specially marked 24 pack bottles of Moose Light Lime.



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Coors Light and Coors Banquet Super Cold Labels



Coors Light and Coors Banquet packaging now features a new design, two-Stage Activation bottles and cans that tells you when your beer reaches the “peak of refreshment.” Coors Light and Coors Banquet makes it easy to see when your beer goes from cold to Super Cold because Cold Coors Light and Coors Banquet are good but Super Cold is better. The new 2-stage Cold Activation lets you know when your beer goes from Cold to Super Cold so you can enjoy the World’s Most Refreshing Beer at its best... at the peak of refreshment.



Keystone Light Camaro

Look for the custom built Keystone Light camaro around town! This specialized custom built Camaro will be traveling to different promotions and samplings at bars and distributors. Enter for your chance to win this once in a lifetime car!



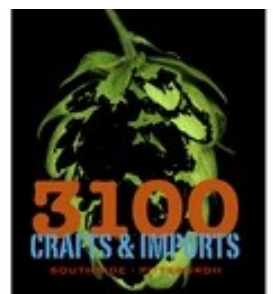
Yuengling®

Yuengling Campaign, “What’s Your Classic Lager Story?”

Everyone has a classic lager story and now Yuengling is giving you the opportunity to tell yours. It makes sense, when a classic beer like Yuengling Lager is involved, a classic story is bound to happen. Tell your story by logging onto Classiclager.com. Stories will be chosen throughout the year to receive Yuengling prizes.

Follow us on
Twitter
[@3100craftbeer](https://twitter.com/3100craftbeer)

We don’t have 3100 beers, but we do have PGH’s largest selection of crafts and imports, both obscure & widely know. The twitter account [@3100craftbeer](https://twitter.com/3100craftbeer) is from the Craft and Import division of Frank B. Fuhrer Wholesale Company.



Nebraska Brewing Company Products now available.

The following brands are available from Nebraska Brewing Company. Please note there are very limited quantities and the products are only available in draft.

Hop God

A beautiful golden crossbreed of a Belgian Tripel and a West Coast IPA. A remarkable explosion on the palate with spiciness, tropical fruit, and a firm citrus bitterness that will leave you begging for more!

India Pale Ale

Our India Pale Ale has a pronounced hop bitterness and wonderful hop aroma. The taste immediately gives away the high hop characteristics with malt aspects playing second fiddle to this fantastic example of the style.

Infinite Wit

A light-bodied Belgian wheat beer brewed with Organic Orange Peel and Organic Coriander. Light and refreshingly crisp with a mild fruity/citrus character.



Flying Dog Alpha Dog Variety Pack



The Alpha Collection

– a variety pack featuring our Doggie Style Classic Pale Ale, Snake Dog IPA, Raging Bitch Belgian-Style IPA, and a selection of our limited-edition Imperial IPA series. This is the first time we're bottling our Imperial IPA series and The Alpha Collection is the only place you can find it.

Sierra Nevada Southern Hemisphere Harvest

The newest addition to the Harvest family is Southern Hemisphere Harvest. This is the first time we know of that an American brewer has put out a beer with fresh-picked hops from the southern hemisphere. Southern Tier Hemisphere Harvest features fresh Pacific Hallertau, New Zealand Motueka and New Zealand Southern Cross hops, all from New Zealand. Like the Celebration Ale, the fresh hops in this beer are dried right after being picked then shipped immediately to Chico for brewing so that they retain their peak aromatics and flavors.



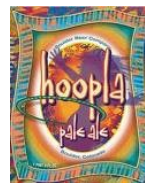
Rogue Dad's Little Helper Black IPA

Dad's Little Helper Black IPA is deep mahogany in color with roasted malt and hop aromas and dense creamy head. It enters the palate with intense hop flavor and coats the tongue with a rich maltiness from the Rogue Farms Risk Malt.



Boulder Hoopla Pale Ale

Hoopla Pale Ale is dry-hopped with generous amounts of Glacier hops for a fruity, floral hop aroma and flavor that will have your taste buds dancing! Its lively hop character is wonderfully balanced with a crisp, clean finish from the unique blend of US and German grains, making Hoopla the perfect companion for festival season.



Great Lakes Lake Erie Monster

Double India Pale Ales are a strong, very hoppy style of pale beer. Also known as Imperial IPAs, these beers are essentially India Pale Ales that are brewed with higher amounts of malt and hops. It is one of the fastest growing styles in the craft beer industry and a favorite among "hopheads." Available for a limited time only.



Twisted Tea Blueberry

Twisted Tea is introducing a new flavor to their line of products, Twisted Tea Blueberry. Twisted Tea Blueberry has the same great Twisted Tea taste but with the delicious yet subtle taste of blueberries.



Palm now available! Now available from Fuhrer Eagle Sales and Service:

PALM, Belgium's amber beer, is brewed using the finest ingredients. The brewing process starts with the purest water from PALM Breweries' deep underground spring. Specially selected malt, made according to our own recipe, is created using two-row summer barley from France's Champagne region, giving PALM its honey-like tenderness. A specially cultured yeast strain, itself a symbiosis of three different yeasts, is united with hops from Kent, England, to give PALM

its unique aroma and subtle harmony. Available in 50L Keg. 5.4% ABV, EBU 18.



Ommegang Belgian Pale Ale

Belgian-style Pale Ale is brewed with 5 specialty malts and generously hopped with three hops. BPA is primarily fermented and bottle-conditioned using our signature house yeast. Copper-golden in color with entranc-



BREWERY
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ing effervescence, BPA forms a substantial, fluffy white head, giving off aromas of tropical fruit and citrus.

Steenbrugge Tripel Abbey and Steenbrugge Wit-Blanche

STEENBRUGGE Tripel Abbey Beer. Triple beer with a malt character and fragrant hint of hops in combination with Bruges' subtle herbal mixture (gruut). Available in 25.4oz cork-finished bottles. 8.7% ABV

STEENBRUGGE Wit-Blanche is white beer with a refreshing flavor in combination with Bruges' subtle herbal mixture (gruut). Available in 25.4oz cork-finished bottles. 5% ABV



Rodenbach and Rodenbach Grand Cru

Rodenbach is a sour beer with taste bud-tingling flavors of green apple and red current. Its refreshing tartness comes from blending three parts of fresh young ale with one part mature oak-aged ale. Special yeasts and micro-flora in the wooden ageing vats combine to create a signature sourness. But the taste is just the start – a subtle, perfectly balanced whiff of oak mingles with its earthy aroma to create a sharp, pleasant bouquet you won't soon forget. Available in 11.2oz bottles and 25.4oz cork-finished bottles. 5.1% ABV.

Rodenbach Grand Cru is bright and tart, with hints of ripe berries and oak. No, it's not a bottle of Cabernet Sauvignon. It's the distinctive flavors of Rodenbach Grand Cru, the legendary Flemish Sour Ale. Within its

rich, ruby depths you discover hearty wine-like flavors that match up beautifully with strong flavored foods, while your tongue rejoices in its refreshing effervescence and tart finish. Now, faced with that age-old –question, "Beer or Wine?" you don't have to decide. Just say "Grand Cru." Available in 25.4oz cork-finished bottles. 6% ABV

