

Frank B. Fuhrer Wholesale Company

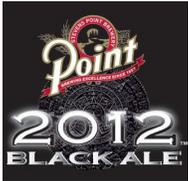
3100 E Carson Street

Pittsburgh, PA 15203

412-488-8845

www.fuhrerwholesale.com

Stevens Point Brewery 2012 Black Ale



Thousands of years ago the ancient Mayans of Central America developed a "Long-Count" round calendar that ends ominously on December 12, 2012. Some predict this symbolizes the end of time as we know it. Inspired by this mystery, we offer Point 2012 Black Ale to help contemplate this 'end of time' or perhaps a 'new beginning'. Dark, rich, roasty and complex, Point 2012 Black Ale is hand-crafted with Pale, Munich, and Roasted Malts with Cluster, Saaz, and Cascade hops for the robust flavor and finish. Available in 12oz NR 4/6 and 1/4 Barrels while supplies last.

New Brand Additions

The great taste of The Church Brew Works Thunderhop is now available in bottles as well as draft. Thunderhop IPA has intense bitterness, flavor and aroma.



Lindemans Faro has an aroma of fruit and caramel, balanced by the subtle complexity of the many yeast strains in limbic. Available in bottles.



Southern Tier 2x IPA- Not quite an imperial, but certainly not a standard India pale ale. Our double IPA is a hop lover's dream. Citrusy and clean with an incredible finish. Available in bottles and draft.



Coming Soon from 21st Amendment and Anchor Brewery

21st Amendment Black in Black is our newest year-round beer. Brewed like an American IPA but with the addition of rich, dark malts, this beer has all the flavor and hop character you expect with a smooth, mellow finish.



Anchor Humming Ale. Humming is a term used centuries ago to describe both ales and beers. This bold hoppy ale, which we have created to celebrate the anniversary of the first brew after our move to our Mariposa Street home. From that very day (August 13, 1979) we were *humming!*



Old Dominion Products Now Available At Frank B. Fuhrer Wholesale



Old Dominion Brewing Company products are now available. Fuhrer Eagle will now carry the following packages: Old Dominion Root Beer 1/2 Barrels, Old Dominion Oak Barrel Stout 1/6 Barrels and 24/12oz NR 4/6, Old Dominion Ale 24/12oz NR 4/6, and Old Dominion Lager 24/12oz NR 4/6.

Moosehead Limited Edition Collectors Series.

Moosehead commemorates the outdoors. Moosehead Brewery has introduced 4 unique can designs to celebrate the beauty of the outdoors. The collector cans will be available until September.



Coors Light Home Draft



The at-home consumption package that allows you to enjoy fresh beer for up to 30 days. It has no foam for a consistently smooth pour. It is compact and fits well into the refrigerator, yet provides more ounces than current "mini-kegs." You can pour a beer in 4 easy steps: 1. Remove shipping tab 2. Twist CO2 cartridge tight to engage tap -single turn activation 3. Unlock tap lock 4. Pull tab to release beer... and enjoy!

The at-home consumption package that allows you to enjoy fresh beer for up to 30 days. It has no foam for a consistently smooth

OKTOBERFEST SEASON 2010

Oktoberfest is a 16-day celebration held each year in Germany that has inspired numerous festivals around the globe. Below is just a highlight of some of the great Oktoberfest beers that are available. For a complete list of Oktoberfest beers and for availability please contact your Fuhrer Sales Representative

Beck's Oktoberfest



Celebrate this season with Beck's Oktoberfest, a distinctive, malty-sweet, aromatic, amber-colored brew that Beck's brewmasters have created. This autumn specialty beer is brewed in limited quantities. Available early August.

Stevens Point Oktoberfest



This is an authentic Marzen Style Lager beer, a style reminiscent of the beers originally brewed for the first Oktoberfest Celebrations in Germany during the early 1800's. Craft brewed using Hallertauer Hops and sweet Vienna roasted malts result in a full flavored, finely balanced beer brewed in celebration of the upcoming season. Point Oktoberfest was a silver medal winner in the 2008 World Beer Championships by the Beverage Testing Institute.

Penn Oktoberfest



Penn Oktoberfest is a rich, deep golden-colored lager fest bier that is exceptionally smooth and mellow. Uses two-row malted barley and a combination of roasted malts. Highly rated by the National Tasting Institute.

Breckenridge Autumn Ale (Oktoberfest)

Breckenridge Brewery's fall seasonal combines the malty goodness of a German lager with the clean crispness of an American ale. Brewed with Munich malts and a delicate blend of Bavarian hops, our Autumn Ale is a full-bodied treat with a nutty-sweet middle, a warming alcohol level and notes of toasted grains. A pre-winter winner.



Dundee Oktoberfest

Dundee Oktoberfest is a traditional Marzen-style lager. A unique combination of specialty malts, including Caramel 60, Vienna, Munich and Chocolate, produces this amber-colored brew with a rich, sweet malty finish that makes it a perfect transition from light summer beers to hearty winter brews. Available Mid-August.

Spaten Oktoberfest

Spaten Oktoberfest Beer, created in 1872, is the world's first Oktoberfest beer, brewed for the greatest folk festival in the world.

Spaten Oktoberfest Beer is amber in color. This medium bodied beer has achieved its impeccable taste by balancing the roasted malt flavor with the perfect amount of hops. Having a rich textured palate with an underlying sweetness true to tradition.



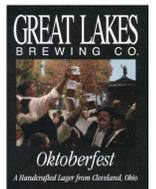
Flying Dog Dogtoberfest

Dogtoberfest is deep mahogany in color with an intriguing caramel finish and brewed with 100% imported German ingredients for a true German flavor.



Great Lakes Oktoberfest

Great Lakes Oktoberfest, is an amber lager with rich malt flavor balanced by fragrant noble hops. Great Lakes Oktoberfest pairs well with spicy dishes, pork, pasta and sausage.



Sam Adams Oktoberfest

The first thing you notice when pouring a glass of this seasonal beer is the color. Samuel Adams Oktoberfest has a rich, deep reddish amber hue which itself is reflective of the season. *Samuel Adams* Oktoberfest masterfully blends together five roasts of malt to create a delicious harmony of sweet flavors including caramel and toffee. The malt is complimented by the elegant bitterness imparted by the Bavarian Noble hops.





Southern Tier Pumpking

Brewed in the spirit of All Hallows Eve, a time of year when spirits can make contact with the physical world and when magic is most potent. Pour Pumpking into a goblet and allow it's alluring spirit to overflow. As spicy aromas present themselves, let its deep copper color entrance you as your journey into this mystical brew has just begun. As the first drops touch your tongue a magical spell will bewitch your taste buds making it difficult to escape.

Mike's Pink Lemonade and Breast Cancer.

An iconic, all-American favorite done hard. Lightly carbonated and packed with all the punch and sour kick that's made mike's famous. Mike's hard pink lemonade makes for the perfect cool beverage as we wind down the summer and head into the fall and tailgating season. Mike's will be making a contribution to The Breast Cancer Research Foundation. The contribution of \$250,000 will fund research aimed at preventing and curing breast cancer, and is Mike's way of helping fight a fight against Brest Cancer



Abita Beer and Save our Shore Charitable Pilsner.

SOS – A Charitable Pilsner, this Abita Beer is a message in a bottle...a distress signal for the troubled waters of our Gulf Coast. For every bottle sold Abita will donate 75¢ to the rescue and restoration of the environment, industry and individuals fighting to survive this disastrous oil spill. This unfiltered Weizen Pils is made with Pilsner and Wheat malts. It has a brilliant gold color, a sweet malt flavor, and a pleasant bitterness and aroma.



Mike's Hard Lemonade, Labatt and Moosehead all offer new Lime brands.

Blue Light Lime is a light –bodied liquid with a smooth taste and the hint of a 100% natural lime. Blue Light Lime is available in cans and bottles.

Moosehead Brewery has extended the Moosehead Light brand with Moose head Light Lime, a lime-flavored light beer. Moosehead Light Lime is available in bottles

Mike's Hard Limeade– A refreshingly less sweet version of Mike's Hard Lime with brighter packaging and refreshment cues. Limeade is available in bottles.



Jack's Pumpkin Spice Ale

Jack's Pumpkin Spice Ale is a dark copper colored all malt ale brewed using three different malts. Pumpkin Spice Ale is kettle brewed with golden delicious pumpkins from Oregon and a wicked blend of ginger, nutmeg, cinnamon and clove. Available Mid-August in 12oz NR 4/6 and 1/6 Barrels.



Corona and Corona Light Mail In Rebate for Month of July.



Corona will be offering a mail in rebate for the month of July to consumers when they purchase a case of Corona or Corona Light. The rebate will be for \$6.00 and the offer expires July 31, 2010.

Labatt Select Now Available. Low Cal, Low Carb, Great Taste. There's A Lot To Select!



Labatt select will take advantage of the current low Cal, low Carb trend that today's consumers are searching for. Labatt loyalists will be rewarded when they choose select. Low Cal, Low Carb, Great Taste. Labatt Select will be available in 2/12 bottles.

